

Ideological and Political Education of University Students under the COVID-19 Pandemic

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Abstract— COVID - 19 sudden outbreak continues to spread, and to people's life habits and learning methods and so on all has brought great impact and influence, especially university students under the strict epidemic prevention and control measures, the need for a long time home quarantine, and take online classes daily learning in the form of "face to face" classroom teaching and ideological work must be transferred to the line, which has brought a very severe challenge to the ideological and political work of university students. But at the same time, it also forces the vigorous development of online education and "Internet + Ideological and Political", which enriches and promotes the improvement and innovation of university students' ideological and political work. Facing the new changes of the new situation, the education workers at all levels should seize the opportunity, accurate strain, initiating change, change, the scientific knowledge actively adapted to the epidemic prevention and control, and network era, coordinate with students' ideological reality of ideological and political work, steadily enhance the ideological and political quality, build the ideal faith foundation.

Keywords—COVID-19; University students; Ideological and political work.

I. INTRODUCTION

The sudden outbreak of COVID-19 has swept the world, threatening human life and health, slowing the process of economic globalization, and putting the world into an emergency "epidemic" mode. Schools were closed, classes were suspended and students studied at home. In the face of the severe situation of the epidemic, it is an important topic for universities to strengthen and improve the political work of university students to carry out the fundamental task of "fostering morality and educating people", closely combine ideological and political work with the current epidemic prevention work, and adhere to the principle of changing according to the situation, advancing according to the time and changing according to the situation.

II. COVID-19 CHALLENGES TO IDEOLOGICAL AND POLITICAL WORK OF COLLEGE STUDENTS

COVID-19 has not only brought a huge impact on economic and social development, but also posed a threat to people's lives, safety and health. It has also posed a severe challenge to the ideological and political work of university students. The epidemic itself has brought a huge impact on college students' values. The relationship between man and nature and how to understand the value and significance of life constitute a distinct theme of ideological and political education in this special period.

A. Non-contact ideological and political education puts forward higher requirements for teachers' quality

The traditional ideological and political work mostly involves the direct and face-to-face contact between the educator and the educatee, carried out through classes, lectures, heart-to-heart talks and other ways, and carried out mainstream and positive educational communication and ideological guidance for the students. During the epidemic, students were basically separated from the physical control of their daily behavior at school. Accustomed to carrying out ideological and political theory courses, daily ideological and political education, student organization and party and league construction, social practice and voluntary service on campus, it is difficult to organize on the ground, and the conventional means of education and guidance are basically "out of order". At the same time, long-distance ideological and political education is rising in response to the situation, and quickly becomes the main starting point of carrying out ideological and political education for college students. In the face of such non-contact ideological education style, some teachers lack of strain, poor level and ability to apply information technology, "can't use, don't want to use, did not dare to use" also is relatively common, for some editing software and live platform can't master and use, are not good at using social networking platform to carry out the "key on the key" guidance and psychological intervention, lack of flexible use and active occupation of the network ideological and political education position.

B. The "Internet + Ideological and Political" working mode puts forward higher requirements on the network operation environment

"Internet + Ideological and Political" is a new era of college students ideological and political work important method, using the Internet and information technology such as large data and resources for students' political views, dynamic thinking, mental health, learning, attention hot spot, the demands of life data information collection system, dynamic observation and comprehensive analysis, and timely intervention and influence, to realize network education and ideological guidance [1]. In response to the COVID-19 outbreak, the Ministry of Education promptly issued the Guiding Opinions on The Organization and Management of Online Teaching in Colleges and Universities during the Epidemic Prevention and Control period, requiring all colleges

and universities to carry out online teaching during the epidemic prevention and control period to achieve "continuous teaching and suspension of classes". However, the objective reality is that many network environments and hardware and software facilities are difficult to meet the information teaching needs under the mode of live broadcasting, especially in rural areas, central and western regions and remote mountainous areas, where the imbalance of resource integration and utilization is more obvious. The upstream and downstream speed of the network cannot meet the needs of information teaching, and the lag phenomenon is frequent. There is no signal for mobile phones in remote areas, no smart phones and computers for low-income families, no live broadcasting equipment for teachers, a variety of online resources and platforms, and students are too busy to cope. Due to the differences of digital resources and network information environment, the great imbalance between students, teachers, schools, urban and rural areas, and east and west has brought great impact and uncertainty to online ideological and political education.

C. The characteristics of individualized and pluralistic thought and behavior put forward higher requirements for ideological and political education

The new generation of "00" college students have strong curiosity, are generally willing to accept new things, absorb multi-level viewpoints, have a strong spirit of trying, learning willingness and innovation consciousness, and are good at expressing their own personality, sharing unique views, and have the ideological and behavioral tendency of seeking new and change everywhere and pursuing different. Their learning resources are digital, three-dimensional and networked, and their learning forms are flexible and diverse. The demand for higher level, higher quality and more in-depth ideological and political education is also increasingly strong. However, the ideological and political education of college students during the epidemic prevention and control period has obvious time and space constraints, and the supply of educational resources and high-level teachers is limited, especially the lack of high-quality and personalized educational resources, which is difficult to meet the personalized needs of different students. Students away from school, individual home quarantine, affected by the increasingly open network environment, community learning consciousness difference, between teachers and students, the emotional communication between students is not smooth, and accompanied by learning not a dull and single mode of life, teachers and students' daily learning life hard, understand their emotions and thoughts of change, at the same time, the non-contact ideological education is difficult to cause emotional resonance, Students also rarely reveal their true feelings, feelings of frustration, learning disabilities, interpersonal barriers, test anxiety and other problems teachers cannot study and judge, but also difficult to timely intervention. For such "offline" ideological, emotional and psychological changes, using "online" way to solve, many teachers feel confused, it is difficult to meet the personalized and diversified "online" ideological and political education needs.

D. Equal access to information resources puts forward higher requirements for the feedback of education effect evaluation

In the age of network information, people have equal opportunities to acquire information resources. Educators no longer have the leading and dominant power of information resources alone, but the educated have equal opportunities to acquire and independently choose information resources, so as to strengthen value identification. It can backfire if educators try to force ideas, politics, or ethics into their minds. At the same time, political thought has a strong concealing, it is difficult to quantify objectively whether the effect of education and guidance is good or not, and whether students agree or accept it. Individual students will also have different responses due to the social environment, living environment and differences in learning concentration, which is difficult to homogenize. If only the student individual feedback as the main indicator of education of education effect evaluation, and ignore the knowledge of education and guidance, ideological education is very easy to go to a vulgar, shallow, blindly "please" student education can easily distort the positive value, students short for feeling and pleasure to purify the soul, wash away the thought. Therefore, during the outbreak of the new champions league, because the different education content is multifarious, dissemination way, student hard to ideological education effect gives a rational judgment, even talk questionnaires or interviews, students also have "meet, defense, against" psychological, often perfunctory, and difficult to gain insight into its true idea, data from scientific, accuracy is poor.

III. STRENGTHEN THE IDEOLOGICAL AND POLITICAL WORK OF UNIVERSITY STUDENTS

Issued by the state of the Ministry of Education, such as the eight departments to accelerate the construction of ideological and political work system of opinions, the ideological and political work put forward the theory of "seven systems" such as "armed system", "subject teaching system", "daily education system", "management and service system", "security and stability of system", "team building system" and "supervision system". How to carry out the "seven systems" is the top priority of ideological and political work in colleges and universities. How to combine the COVID-19 epidemic and implement the above "seven systems" in the ideological and political work of colleges and universities is a difficult task.

A. The story of fighting COVID-19 provides more vivid teaching materials for ideological and political education

In this disaster, we lost a lot of life, health, wealth, and the overall economy and plummeting, inverse globalization trend rebound, but also let the teachers and students in the comparison of Chinese and western fully felt the system of "China" "China speed", "Chinese power" and the "Chinese miracle", realized the advantages of the socialist system with Chinese characteristics [2]. It inspires the heroic patriotism of teachers and students to fight indomitable, arduous and unremitting struggle, and gathers the powerful spiritual

strength of teachers and students to unite as one to defeat the epidemic. These vivid ideological and political education materials and vivid practices provide rich long-term resources and strong evidence for further strengthening the "four consciousness" of college students, strengthening the "four self-confidence" and resolutely achieving the "two safeguard".

B. "Network application" provides a more diversified path platform for ideological and political education

In order to ensure normal teaching order, the Ministry of Education has urged universities to give top priority to moral education, suspend classes, classes and education during the COVID-19 prevention and control period, and strengthen the innovation of education and teaching forms by using computer and information network technology. The ideological and political work of university students is also constantly absorbing the latest achievements of science and education, deeply exploring and practicing "Internet + Ideological and Political". Text, pictures, audio, video, animation and other new elements were activated and widely used in ideological and political education. These multimedia and network applications, with both pictures and pictures and sound and video, have greatly enriched the content of ideological and political education for college students, and enhanced the contemporary nature and appeal of ideological and political education. Colleges and universities also seize this opportunity to strengthen information construction, update network facilities and equipment, expand the carrying capacity, coverage and speed of the network, improve the security and reliability of network information. Develop various application software, give full play to the advantages of modern media such as speed, large amount of information and intuitive image, and achieve multi-perspective reasoning, multi-directional indoctrination and multi-channel penetration. It has promoted the rapid development and wide application of intelligent network, intelligent classroom, intelligent campus and artificial intelligence.

C. "Public opinion response" provides a timelier platform for ideological and political education

Young students are extremely active in thinking and pay more attention to social hot spots, national politics and international society. However, they are also a more emotional group, and are more likely to be induced by adverse events and bad public opinion, and tend to have an extreme understanding of things or events. During the outbreak of COVID - 19, a lot of rumors taken advantage of the mix, misrepresentation, malicious incitement, manufacturing extreme negative emotions, for these errors, should make full use of network education is much more open-ended, all-weather, convenient and lively, interactive, interesting features, to use the new knowledge, new information, new example unequivocally "strong-arm reaction, justified criticism, rightfully, Seize the right to speak in the propaganda ideological position, prevent the spread of bad ideas, let the Chinese road, The Voice of China, The story of China fill the campus, let the "Chinese dream" moisten the hearts of every student, so that the timely and effective propaganda

ideological education is more down-to-earth, more popular, more confident.

D. "Grid management" provides a more effective operation mechanism for ideological and political education

During the epidemic prevention and control period, a three-level linkage mechanism of grade (counselor), class (head teacher, student cadre) and students is generally established to implement grid management. Schools can take this opportunity to fully understand and accurately grasp students' basic information, movement track and health status. Counselors, class teachers and other ideological education workers can master students' family economic status, psychological status and employment and other related situations through the data students fill in and talk with students, so as to provide accurate help and do ideological and political work well targeted. At the same time, relevant policies and work arrangements of the school and the country are conveyed through online life organization, youth League activities and thematic class meetings, so as to enhance students' concept of law and discipline, and strengthen their sense of discipline, such as "school does not return to school without notice", "online classes are never arbitrary" and "personal epidemic information is not concealed". Ideological and political staff at all levels shorten the emotional distance with students by sharing reading with students, so as to enhance service awareness and service quality and efficiency.

IV. COUNTERMEASURES TO STRENGTHEN THE IDEOLOGICAL AND POLITICAL WORK OF UNIVERSITY STUDENTS

Given that many courses are conducted online during the epidemic, it is more important than ever to strengthen ideological and political work through online platforms. In particular, it is an important task to improve the content of online ideological and political education and integrate the experience and value orientation of fighting COVID-19 into ideological and political education.

A. Constantly strengthen talent support for the construction of network ideological and political team

We should continue to educate people in all aspects of the entire process, strengthen the building of online ideological and political teams, and form a synergy in educating people. [3]

a. Increase training efforts and tighten access

Establish training mechanism of online education and their employees, make the education teaching profession self-discipline norm, timely and unified COVID - 19 outbreak of education and propaganda caliber outline, clear political discipline boundary, the network education team construction in colleges and universities teachers introduction and training program, on the education of teachers and introduced new full-time counselor system of network education training, standardize the network education paradigm, Improve the ability of computer operation and information resource utilization and disposal. The "Special Support Plan for cultivating reserve Talents for Ideological and Political Theory Teachers in Colleges and Universities" has been thoroughly

implemented, the training of counselors has been included in the project to cultivate young Marxists, and the online assessment of ideological and political ability has been taken as an important indicator for the assessment of ideological and political teachers and counselors, so as to strengthen the goal-oriented approach. We will speed up the training of a group of new Internet ideological and political forces with firm positions, solid foundation, quick response, and mastery of modern information technology.

b. Improve the development system and flexible carrier means

We will strictly implement the guideline requirements of the CPC Central Committee on the staffing of ideological and political work and Party affairs work teams in colleges and universities, improve the professional development system of full-time counselors in colleges and universities, and achieve "three-line" promotion of professional titles, positions and ranks. Excellent original blog posts, original online literary works and creative micro-videos will be included in the professional title promotion and job evaluation system. Through the establishment of "two micro, one quick and one shake" network service education platform with different functions, diversified forms and rich and healthy contents, the innovation, attraction and appeal of online ideological and political thinking will be constantly enhanced, and the effect of education will be enhanced. We will strengthen the political awareness of ideological and political teachers and Party affairs workers, ensure that classroom teaching is disciplined and public speech is regulated, and give top priority to political discipline and political rules at all times. Teachers who make inappropriate comments on network media will be dealt with quickly and severely to ensure the purity and loyalty of ideological and political teams.

c. Pay attention to ideological guidance and strengthen the demonstration of famous teachers

Through campus publicity, famous teachers will be made into campus "network celebrity", giving full play to the radiation effect, influence and drive young students to grow up. Under the influence of the outbreak, with the aid of professor Zhong Nanshan was awarded the "republic medal" and so on the momentum of public opinion, give full play to the academicians, "Cheung Kong Scholars", "national demonstration leading role of teaching masters, invite them into the network studio, login WeChat public, popularize knowledge of epidemic prevention, the dissemination of scientific truth, the transmission right values. We actively publicized epidemic prevention models on and off campus by means of micro-blog guide, micro-video display and micro-group discussion, constantly strengthened the socialist core values, especially the ideological guidance of "anti-epidemic" spirit for young students, and established a system of ideological and political work for university students under the supervision of the whole school.

d. Make good use of the backbone of students and give play to the function of assistant manager

In the ideological and political work of colleges and universities, we should fully respect the subject status and creative spirit of young students and guide them to become the

most active factor in ideological and political work. Students cadres and party members to carry out the ideological and political education is an important assistant and precious resources, they more advanced ideas, in frequent contact with the teacher, to the party's line policies have a more thorough understanding and cognition, is a faithful follower of socialism with Chinese characteristics, is the reliable successors of the communist party of China. Therefore, they should exert their peer advantage and bond role, and actively participate in the uploading and uploading of lower emotions. Through the backbone training, theme training, thematic activities and other forms, to establish a belief, understand the network, skilled student backbone team, actively play their role as a coordinator, so as to enhance the pertinence and effectiveness of ideological and political education for university students.

B. Constantly highlight the scientific optimization of ideological and political education content selection

During the epidemic, the role of patriotism education, ideal and belief education, legal and moral education, life health and psychological education has become increasingly prominent. Through continuous perfusion and the theory of indoctrination, active and effective education and guide students to build a ideal faith, strengthen patriotism, strengthening bear responsibility, initiative, with sunshine state of mind to accompany each other, populace, in thinking, struggle, struggle and practice training wheels grow, harvest, sheer ideal faith and healthy personality.

a. Teach the mission of cultivating the feelings of family and country

In order to fight the epidemic, the central government made a decisive decision and mobilized the entire nation to assist Hubei and Wuhan. Huoshenshan Hospital and Leishenshan Hospital were built in the shortest time possible. Tens of thousands of medical workers went to the front without hesitation, creating a miracle in the world. This fully demonstrates China's strength, speed, advantages, contributions and spirit, and the unique superiority of the socialist system with Chinese characteristics, and further solidifies the ideological foundation for confidence in our system. Should be combined with epidemic prevention and control, therefore, further into the revolutionary tradition education factors, such as, red gene guides the student to improve the system of socialism with Chinese characteristics of perceptual cognition and rational identification, make young students to consciously fate with the country's future development, with high sense of mission and awareness for epidemic prevention disease resistance contribute their wisdom.

b. Teach the law and discipline class of taking social responsibility

Education on discipline and rule of law should be an important part of epidemic prevention and control as well as ideological and political education, and students should be guided to correctly understand, understand and support a series of policies and measures introduced by the PARTY and the government in emergency times, and fully believe that the Party and the government can assess the situation and do a

good job in epidemic prevention and control. In consciously practice in quarantine, don't go out together, go out wearing masks, cooperate the rigid requirements, such as measuring body temperature will be law-abiding as a conscious action, internalized in heart, externalized in shape, in particular, should pay attention to choose tree and propaganda during the outbreak of law-abiding advanced typical, timely reports and celebrate in the epidemic prevention against disease emerges touching story, Enhance the vitality and appeal of ideological and political education.

c. Insist on the public opinion class of eliminating the false and retaining the true

Due to the impact of the global epidemic, the trend of anti-globalization is intensifying, and the attacks and slurs against China's community of shared future for mankind and the Belt and Road Initiative are very obvious. The more in this information under the condition of the sham as the genuine, rumors, education workers in colleges and universities should play more WeChat group, the number of public carrier platform advantages, meet the demand of the curiosity of students psychological and cognitive, launch ground, says things, have the effect of network ideological education boutique or online culture activities, education guides the student to do not believe a rumor not tale, don't complain, Believe in science and government, and guide university students to jointly create a clean and positive cyberspace. At the same time, we should timely master online media public opinion information, dare to speak out, timely correction, so that all kinds of rumors or biased perceptions end up in the wise, defeated by facts, broken by science, speak out a clear message, refute the wrong theory.

d. Give a good personality lesson about respecting life and health

Under the influence of the epidemic, more and more people have changed their previous health concepts, so we should take advantage of this opportunity to strengthen health education for students and constantly enhance their health awareness and psychological quality [4]. Different interventions should be taken for groups with different psychological portraits. Cognitive correction and emotional comfort should be carried out for those who are irritable, irritable, resistant or helpless and sick or suspected of infection. For the self-isolation group, excessive tension disaster, to ease their anxiety, adjust the cognitive air disaster and irrationality; To the excessively lax should strengthen the understanding and behavior of the dissuasion; For front-line personnel or volunteers, we should inform them to take public preventive measures from a scientific point of view, eliminate the internal anxiety and worry from a realistic level, and avoid the accumulation of psychological pressure and negative emotions. The general public, who are under stress due to the epidemic, should be guided to return to rationality and normal life.

C. Accelerating the transformation and upgrading of ideological and political education methods

The network information age has exerted a profound influence on human production mode, life style and value

concept. The same is true for ideological and political education of university students. It is necessary to fully consider the impact of the epidemic and network information factors, and actively explore new methods and new styles corresponding to them.

a. Provide personalized and diversified information resources

The regional and individual differences of different regions, different groups and different individuals should be fully considered to tailor information resource services. We will earnestly implement the "Education Informatization 2.0 Action Plan", and vigorously carry out the online intelligence project. Improve and upgrade the online network environment and hardware requirements, meet the basic information demands of students from poor families, help urban and rural vulnerable groups smoothly bridge the digital divide, implement Internet discount or free subsidy programs, and narrow the digital distance between different student groups. It breaks the barrier of solidification, differentiation and segmentation of resources, realizes resource sharing and sharing through big data and modern information technology, provides massive and appropriate learning resources for teachers and students, and realizes the transformation of "exclusive resources" to "large resources sharing" service for colleges and universities, in order to meet the needs of different students.

b. Adopt situational and case education and teaching

We should give full consideration to the cognitive habits and interests of young students, and carry out ideological and political education close to the actual thinking of students, so as to further enhance the pertinence and effectiveness of education. Should focus on social hot spots or practical problems of common concern to students, take the case teaching, interactive teaching, scene teaching, network teaching a variety of ways, rich education teaching contents, improving teaching methods, innovative teaching carrier, improve education teaching the attractiveness and charisma, realize from the traditional to improve the rate of attendance to improve the rate of rise, nod. During the epidemic prevention and control period, various activities such as micro Party classes, online Party Day activities, and red education classes can be organized to make meaningful content more interesting and in-depth theories more warm by taking the case to reason.

c. Pay attention to targeted, effective ideological penetration

Start with what students care most and need most. Counselors should often use wechat, Weibo and Qzone to accurately grasp the changes in students' thoughts and behaviors during the epidemic, master their living and learning status, and effectively combine solving students' ideological problems with solving their actual life and learning problems, so as to enhance the effectiveness of ideological and political work. The head teacher should often inquire students, pay attention to students, understand students, and other teachers together, with deep emotion, equal personality, appropriate way to think about students, urgent students urgent, solve students difficult. With approachable attitude, sincere treatment of action, to understand the reason, move, guide students to be good young people in the new era.

V. CONCLUSION

The ideological and political work of university students is a strategic project, a project to solidify the foundation and cast the soul, which concerns the fundamental problem of who to train, how to train and for whom to train. Historical experience tells us that when major outbreaks, ideological security will face many risks, therefore, while completes the new crown epidemic prevention and control work, should continue to improve innovation content and form of ideological and political work, highlighted in the comparative reference system advantage, strengthen political identity, lead positive value direction. This is not only the need of national ideological security, but also the need of The Times to strengthen the "four consciousness", firm the "four self-confidence", achieve the "two maintenance", build a strong ideological dam, correct the outlook on life and values of university students.

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